

Sponsorship Opportunities



AIGA Expo 2024

**THE SOUTHWEST'S FOREMOST TRIBAL GAMING,
BUSINESS SUMMIT & TRADE SHOW**

**OCTOBER
15-17**

**HARRAH'S AK-CHIN HOTEL AND CASINO
MARICOPA, ARIZONA**



For additional information or questions, please contact Judy Ferreira at judy.ferreira@azindiagaming.org or (480) 284-4034.



The logo for the AIGA Expo 2024. It features the word "AIGA" in a large, orange, serif font at the top. Below it is a thin horizontal line with a small decorative flourish in the center. Underneath the line is the word "Expo" in a large, dark blue, serif font. At the bottom of the logo, the year "2024" is written in a smaller, dark blue, sans-serif font, with the "0" being slightly larger and more prominent.

Dear Friends,

We are thrilled to invite you to sponsor the highly anticipated 2024 AIGA Expo, happening from October 15 to 17, 2024. This premier event is set to be a cornerstone gathering for industry executives, tribal leaders, casino operators, and business visionaries from across the nation.

The event starts with a welcome reception and night glow bowling on October 15, the eve of the first full day, offering a relaxed atmosphere for networking and setting the stage for the days ahead. On October 16, the Expo will kick-off in full swing and will feature expert-led sessions on key industry topics, providing deep insights into the latest trends and challenges. Simultaneously, the Trade Show will highlight innovative products and services, offering attendees a unique opportunity to explore cutting-edge solutions shaping the future of tribal gaming and business. The Chef's Challenge, themed "Native Flavors: Arizona Is Your Pantry," will be a highlight, where top chefs from tribal enterprises in Arizona will compete in a showcase of rich culinary heritage. Attendees will engage by voting for the People's Choice, while expert judges crown the Best of Show.

The event concludes on October 17 with the "Our Voice Matters" tribal leaders forum, offering a platform for crucial discussions about the future of Tribal Gaming, and a Tribal Voting Analysis: 2025 & Beyond, providing strategic insights into the public perceptions and potential impacts on the industry in Arizona.

By choosing to sponsor the AIGA Expo & Trade Show, you're not just supporting an event—you're investing in the continued growth and success of the dynamic tribal gaming industry in Arizona. This is your chance to align your brand with a legacy of excellence and contribute to the ongoing development and progress that benefits us all.

We would be honored to have you as a sponsor and partner at the 2024 AIGA Expo. If you have any questions or require further information, please don't hesitate to reach out to Judy Ferreira, AIGA Executive Director, at (480) 284-4034 or via email at judy.ferreira@azindiangaming.org.

We eagerly await your participation and partnership in making this event unforgettable!

Thank you,

A handwritten signature in black ink, appearing to read "R. Miguel".

Robert Miguel, Chairman
Ak-Chin Indian Community &
Arizona Indian Gaming Association

A handwritten signature in black ink, appearing to read "Sherry Cordova".

Sherry Cordova, Chairwoman
Cocopah Indian Tribe &
Arizonans for Tribal Government Gaming

AIGA

Expo

2024

PRESENTING SPONSORSHIP (1 Available) \$40,000

- Presenting Title on all AIGA Expo marketing and promotional materials and on-site signage
- Two reserved Presenting Sponsor tables for 20 total at luncheons (Oct. 16 & 17))
- Twenty AIGA Expo event registrations
- Ten guest passes to the 2024 AIGA Expo Chef's Challenge (Oct. 16)
- One exhibit booth with a prime location
- Sponsor/Tribal Leaders breakfast (Oct. 16) (up to 4 people)
- Listing as Presenting Sponsor in event PR
- Logo on event screen
- Speaking Opportunity (welcome)
- 60-second sponsor video played at the opening general session
- Full-page ad in the event program
- Special recognition

PREMIER SPONSORSHIP (2 Available) \$25,000

- One reserved table for 10 (preferred table) at luncheons (Oct. 16 & 17)
- Ten AIGA Expo event registrations
- Prominent logo placement on AIGA Expo marketing and promotional materials and on-site signage
- One exhibit booth
- Sponsor/Tribal Leaders breakfast (Oct. 16) (up to 2 people)
- Prominent logo placement on event signage
- Listing as the Premier Sponsor in event PR
- Logo on event screen
- Full-page ad in the event program
- 30-second sponsor video played at the opening general session
- Special recognition



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COPPER SPONSORSHIP \$10,000

- Six AIGA Expo event registrations
- Prominent logo placement on AIGA Expo marketing and promotional materials and on-site signage
- One exhibit booth
- Sponsor/Tribal Leaders breakfast (Oct. 16) (up to 2 people)
- Prominent logo placement on event signage
- Listing as the Copper Sponsor in event PR
- Logo on general session event screens
- Half-page ad in the event program

TURQUOISE SPONSORSHIP \$5,000

- Four AIGA Expo event registrations
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- One exhibit booth
- Listing as the Turquoise Sponsor in event PR
- Logo on general session event screens
- Half-page ad in the event program

CORAL SPONSORSHIP \$2,500

- Two AIGA Expo event registrations
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- One exhibit booth
- Listing as the Coral Sponsor in event PR
- Logo on general session event screens
- Logo in the event program



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ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

Luncheon Sponsor \$4,000 (4 Available)

- Two AIGA Expo event registrations
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Listing as the Luncheon Sponsor in event PR
- Half-page ad in the event program
- Logo on general session event screens
- Logo in the event program

Breakfast Sponsor \$3,000 (2 Available)

- Two AIGA Expo event registrations
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Listing as the Breakfast Sponsor in event PR
- Logo on general session event screens
- Logo in the event program

Coffee Break Sponsor \$2,000 (4 Available)

- One AIGA Expo event registration
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Listing as the Coffee Break Sponsor in event PR
- Logo on general session event screens
- Logo in the event program

Conference Bag Sponsor \$2,500 (2 available)

- Two AIGA Expo event registrations
- Logo on Conference bag with AIGA logo
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Logo on general session event screens
- Logo in the event program



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ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

Chef's Challenge Presenting Sponsor \$5,000 (1 Available)

- Four AIGA Expo event registrations
- Four additional guest passes to the AIGA Chef's Expo
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Listing as the Chef's Challenge Sponsor in event PR
- Full-page ad in Chef's Challenge keep-sake program
- One exhibit booth at the AIGA Expo Trade Show
- Video message played during the general session (up to 90 sec. supplied by sponsor)
- Logo on general session event screens
- Logo in the event program

Chef's Challenge Sponsor \$2,500 (2 Available)

- Two AIGA Expo event registrations
- Two additional guest passes to the AIGA Chef's Expo
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Listing as the Chef's Challenge Sponsor in event PR
- Half-page ad in Chef's Challenge keep-sake program
- Logo on general session event screens
- Logo in the event program

Lanyard Sponsor \$1,500 (2 available)

- One AIGA Expo event registration
- Logo on event lanyard with AIGA logo
- Logo placement on AIGA Expo marketing and promotional materials and on-site signage
- Logo on event screens
- Logo in the event program

Event Program Ad Opportunity:

- Full-Page Color Ad \$1,000
- Half-Page Color Ad \$750



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